**Questions**

1. In what areas of the business are problems occurring?
2. How long have these issues been occurring for?
3. What adjustments has the company made to overcome these problems?
4. Do you have any skills in using computers?
5. How computer dependent is your business?
6. What software systems are being used in the business?
7. Does your company have any publicity on the internet?
8. How do customers find your business?
9. What percent of those customers discover you on the internet?
10. How often are employees replaced?
11. How long would it take for an employee to become effective?
12. What skills do your employees need to have?
13. Are your employees trained to use the software systems in place?
14. What are the positions of the business?
15. How do employees keep track of information (sales, hours)?
16. How many employees have kept their positions in the last year?
17. How do you keep track of information?
18. How does the business keep track of information?
19. What are the most challenging parts of your job?
20. How often do your customers become clients?
21. How customers do you get per day?
22. How many clients do you get per month?
23. What differentiates your business from competitors?
24. Do you plan on expanding?
25. Where will your business be in 5 years?
26. Are your profits inclining by the year?
27. What are the times of the year that you get the most customers?
28. Do you have a stable business plan?
29. Does your business operate through e-commerce too?
30. Should you see profit through e-commerce?
31. Do you have a website in place?
32. How often is this website updated?
33. Are users allowed to give feedback on your site?
34. Is your site multi-platform friendly?
35. Does it consist of a clean user interface?
36. What is your target audience?
37. Are publicized or privatized?
38. Did you do any marketing or advertisements overall?
39. What kind of issues do you face during event days?
40. Do you have the right amount of staff for the specific event?